



Women in Thought (WIT) Summit

Collective Strength: Women Leading Generations Forward

- Schedule -

10:00 AM - 10:15 AM - Welcome

Karen M. Fowler, *Executive Vice President, Strategy and Business Innovation, INTETHIQ*

10:15 AM - 10:45 AM - Making Women Wealthy and FREE

Kelley Griesmer, *President & CEO, Women's Fund of Central Ohio*

Kelley will present new research from the Women's Fund of Central Ohio on how wealth contributes to women's freedom and the actions our community can take to support women's prosperity. The study explores the critical link between financial independence and empowerment for women. She will unveil findings from this groundbreaking research report and share what Central Ohio women said they need to build wealth and thrive.

10:45 AM - 10:55 AM - Drawing & Break - Big Box of Gift Cards

10:55 AM - 12:00 PM - From Insights to Impact: Turning Data into Action

Moderator: Jennifer Lestini, *Strategic Procurement Executive, Chemical Engineer*

Panelists:

Erica C. Crawley, *Franklin County Commissioner and Exec. Director, MACC*

Jennifer E. Edwards, *Partner, Porter Wright Morris & Arthur LLP*

Elizabeth Martinez, *President & CEO, Big Brothers Big Sisters of Central Ohio*

Dr. Alyncia M. Bowen, *Dean, Ross College of Business, Franklin University*

These leaders will share how they are turning insights into action to address women's systemic barriers in building wealth, gaining financial education, and achieving economic freedom. From tackling workplace discrimination to advocating for paid leave, affordable childcare, and flexible work policies, this conversation will highlight real solutions that empower women to thrive.

12:00 PM - 12:45 PM - Generational Emcee: Laura Broadway, *Manager Professional Engagement, American Diabetes Association Event Planner, Women in Thought Summit*

Lunch - Enjoy networking and the bountiful salad and soup bar



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12:45 PM - 1:10 PM - Generational Collective

Facilitators:

Catrena Cannon, *V.P., Culture, and Inclusion, Columbus Chamber of Commerce*
Noni Banks, *Director of Development, New Directions Career Center*
Maylin Sambois, *Co-Founder and Executive Director at Femergy® Ohio*
Anita Smith, *President and Founder, Diversified Recruiting*

During the **Generational Collective Table Brainstorm Session**, participants will engage in meaningful discussions within their generational groups—**Boomers, Gen X, Millennials, and Gen Z**—to identify concrete actions that promote women's wealth, financial

education, and economic freedom. Facilitated conversations will encourage individuals to reflect on their role and community impact while exploring the shared responsibility of supporting women across generations. This session fosters collaboration, cross-generational learning, and the development of tangible solutions to drive lasting change.

1:15 PM - 1:45 PM - Activating Your Team's Best Work through Cognitive Diversity

Cognitive Diversity Emcee: Anita Smith, *President & Founder, Diversified Recruiting*

Speakers:

Diane S. Jordan, *Consulting Partner, V. Randolph Brown Consulting*
Lawson Mohl, *Consulting Specialist, V. Randolph Brown Consulting*

Explore the often-overlooked concept of cognitive diversity and how different ways of thinking and communicating can enhance workplace dynamics. Diane and Lawson will introduce the Herrmann Brain Dominance Instrument® (HBDI®) and "Whole Brain Thinking" as tools to improve collaboration, innovation, and productivity by leveraging cognitive thinking.

1:45 PM - 1:55 PM - Break & Drawing - Luxury Package - Massage, Pedicure, Hair Stylist appointment, Wine

1:55 PM - 2:15 PM - Fireside Chat - Mentorship at the Margins: Uplifting Women and Families Across Generations

Speakers:

Brianna Pina, *Director of Diversity, Equity, and Inclusion, PTC*
Fadjanie Cadet, *Director of Diversity and Inclusion, Forrester*

This fireside chat highlights the importance of intentionally building relationships, embracing discomfort, and staying authentic in mentorship. Through personal narratives, we'll discuss the significance of learning from and being inspired by previous generations, the resilience required to unlearn and relearn behaviors, and the profound responsibility to pay it forward to family and community.

2:20 PM - 2:45 PM - In The Meantime

Charlene Free, *Founder of Flow of Life, LLC*

An inspirational address to motivate attendees to persist in achieving their aspirations and objectives. It will also provide guidance on the efficient use and integration of resources to navigate the current financial, political, and emotionally charged environment.

2:45 PM - 2:55 PM - Drawing - Weekend Getaway - One-night hotel stay, Dinner for 2, Brunch for 2, Wine

2:55 PM - Final Thoughts and Close of The Women in Thought Summit 2025

Karen M. Fowler, *Executive Vice President, Strategy and Business Innovation, INTETHIQ*